

**AASHTO-AGC-ARTBA Joint Committee  
Joint Position Statement JPS-4-19**

**Title: Building a Broader, Stronger Coalition of Support for Infrastructure Funding**

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Building public support for transportation infrastructure investment is a key factor in getting legislators at the state and National level to take the necessary legislative action to raise the needed revenue. States have been successful over the past six years in garnering this support. Since 2013, 28 States & D.C. have enacted legislation to increase the state motor fuels tax and 20 states & D.C. have indexed or initiated variable -rate gas taxes to alleviate some long -term shortfalls. States have also successfully implemented other transportation revenue initiatives including electric car fees, increasing a variety of transportation related fees including registration fees, sales taxes, bonding and others.

The key to success in most states was strong support from both the Governor and the general public. The Joint Committee encourages coordination between the State DOT and the stakeholder community, usually through a coalition, to deliver the infrastructure message to the public.

Communicating with the public about specific projects and the benefits to the state, community and individuals that will come from their completion is a key. Traditional media, digital advertising and social media can play an important role in delivering this message to the general public.

The Joint Committee recommends that state DOTs work with stakeholder groups in delivering the infrastructure investment message.